AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ FEDERAL CANDIDATE ☐ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
WFSB-TV Hartford, CT	10/5/2012

I, Media Strategies and Research,

being/on behalf of: Joe Courtney, a legally

qualified candidate of the Democratic political

party for the office of: _____

in the _____

election to be held on: _____

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		SEE ATTACHED SCHEDULE			
Date of First Broadcast:			Date of Last Broadcast:		
Monday, October 15, 2012			Sunday, October 21, 2012		

Total Charges: $17,950.00

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For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Courtney for Congress

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

PATRICK TALLARITA

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Friday, October 05, 2012
Date

Signature

To Be Signed By Station Representative

☒ Accepted ☐ Accepted in Part ☐ Rejected

Signature

William Whittle
Printed Name

DOS
Title

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MSR

Station Order Revised
Courtney for Congress 2012

Market: Hartford, CT
Flight Dates: Monday, October 15, 2012 to Sunday, October 21, 2012

Estimate ID
12360

Contact: Bill Whittle/Laurie LaBrecque
Email: Bill.Whittle@wfsb.com
Phone: 860-728-3333
Fax: 860-728-5669
Direct: michael.harris@meredith.com

WFSB-TV

Order # 497654

Program Name	DP	Days	Length	Gross Rate	Mon Oct 15	Tue Oct 16	Wed Oct 17	Thu Oct 18	Fri Oct 19	Sat Oct 20	Sun Oct 21	Total
WFSB 5:30a News	EM	M-F	30	$800.00		1						1
5:30 AM 6:00 AM				**$800.00**								
Sold Out: Lowest Rate to Clear Per WFSB												
WFSB 6a News	EM	M-F	30	$1,200.00			1					1
6:00 AM 6:30 AM				**$1,200.00**								
Sold Out: Lowest Rate to Clear Per WFSB												
WFSB 6:30a News	EM	M-F	30	$1,200.00	1			1				2
6:30 AM 7:00 AM				**$2,400.00**								
Sold Out: Lowest Rate to Clear Per WFSB												
CBS This Morning	EM	M-F	30	$300.00					1			1
7:00 AM 9:00 AM				**$300.00**								
Live with Kelly	DT	M-F	30	$200.00		1						1
9:00 AM 10:00 AM				**$200.00**								
Price Is Right	DT	M-F	30	$300.00	1							1
11:00 AM 12:00 PM				**$300.00**								
WFSB Noon News	DT	M-F	30	$325.00				1				1
12:00 PM 12:30 PM				**$325.00**								
WFSB 5p News	EN	M-F	30	$1,800.00			1					1
5:00 PM 5:30 PM				**$1,800.00**								
Sold Out: Lowest Rate to Clear Per WFSB												
WFSB 5:30p News	EN	M-F	30	$1,800.00	1							1
5:30 PM 6:00 PM				**$1,800.00**								
Sold Out: Lowest Rate to Clear Per WFSB												
WFSB 6p News	EN	M-F	30	$900.00		1		1				2
6:00 PM 6:30 PM				**$1,800.00**								
Inside Edition	PA	M-F	30	$725.00					1			1
7:00 PM 7:30 PM				**$725.00**								
NCIS	PT	Tu	30	$3,300.00		1						1
8:00 PM 9:00 PM				**$3,300.00**								

Rachael Beale
Media Strategies and Research
11350 Random Hills Road, Suite 670, Fairfax, Virginia 22030
rachael@mediastrategies.com

Date/Time Sent: 10/5/2012 11:51:26 AM
WFSB-TV

MSR

Station Order Revised
Courtney for Congress 2012

Market: Hartford, CT
Flight Dates: Monday, October 15, 2012 to Sunday, October 21, 2012

Estimate ID
12360

Contact: Bill Whittle/Laurie LaBrecque
Email: Bill.Whittle@wfsb.com
Phone: 860-728-3333
Fax: 860-728-5669
Direct: michael.harris@meredith.com

WFSB-TV

Program Name	DP	Days	Length	Gross Rate	Mon Oct 15	Tue Oct 16	Wed Oct 17	Thu Oct 18	Fri Oct 19	Sat Oct 20	Sun Oct 21	Total
WFSB 11p News	LN	M-F		$750.00	1		1		1			3
11:00 PM 11:35 PM			30	**$2,250.00**								
Saturday 11p News	LN	Sa		$750.00						1		1
11:00 PM 11:30 PM			30	**$750.00**								
Station Gross Totals				**$17,950.00**	4	4	3	3	3	1		18

Rachael Beale
Media Strategies and Research
11350 Random Hills Road, Suite 670, Fairfax, Virginia 22030
rachael@mediastrategies.com

CONTRACT

WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision	Alt Order #
497654 /	

Product
October 15-October 21, 2012

Contract Dates	Estimate #
10/15/12 - 10/21/12	11824

Advertiser	Original Date / Revision
Courtney for Congress	10/05/12 / 10/05/12

And:

Media Strategies and Research
Attention: Rachael Beale
1580 Lincoln Street
Suite 510
Denver, CO 80203

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash

Station	Account Executive	Sales Office
WFSB	House- National	House-National

Special Handling

Demographic
Adults 25-54

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WFSB	10/16/12	10/16/12	Eyewitness News	5:30a - 6am		:30			NM	1	$800.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 10/15/12	10/21/12	-T-----	1	$800.00								
N 2	WFSB	10/17/12	10/17/12	Eyewitness News	6am - 6:30am		:30			NM	1	$1,200.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 10/15/12	10/21/12	--W----	1	$1,200.00								
N 3	WFSB	10/15/12	10/18/12	Eyewitness News	6:30am - 7am		:30			NM	2	$2,400.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 10/15/12	10/21/12	1--1---	2	$1,200.00								
N 4	WFSB	10/19/12	10/19/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	1	$300.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 10/15/12	10/21/12	----F--	1	$300.00								
N 5	WFSB	10/16/12	10/16/12	9am-10am	9am - 10am		:30			NM	1	$200.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 10/15/12	10/21/12	-T-----	1	$200.00								
N 6	WFSB	10/15/12	10/15/12	11a-12p Price is Right	11am - 12pm		:30			NM	1	$300.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 10/15/12	10/21/12	M------	1	$300.00								
N 7	WFSB	10/18/12	10/18/12	Eyewitness News	12pm - 12:30PM		:30			NM	1	$325.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 10/15/12	10/21/12	---T---	1	$325.00								
N 8	WFSB	10/17/12	10/17/12	Eyewitness News	5pm - 5:30pm		:30			NM	1	$1,800.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 10/15/12	10/21/12	--W----	1	$1,800.00								
N 9	WFSB	10/15/12	10/15/12	Eyewitness News	5:30pm - 6pm		:30			NM	1	$1,800.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 10/15/12	10/21/12	M------	1	$1,800.00								
N 10	WFSB	10/16/12	10/18/12	Eyewitness News	6pm - 6:30pm		:30			NM	2	$1,800.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 10/15/12	10/21/12	-1-1---	2	$900.00								
N 11	WFSB	10/19/12	10/19/12	Inside Edition	7pm - 7:30pm		:30			NM	1	$725.00
Start Date	End Date	Weekdays	Spots/Week	Rate								

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision	Alt Order #
497654 /	

Contract Dates	Product	Estimate #
10/15/12 - 10/21/12	October 15-October 21,	11824

Advertiser	Original Date / Revision
Courtney for Congress	10/05/12 / 10/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	----F--	1	$725.00						
N 12	WFSB	10/16/12	10/16/12	NCIS	8pm-9pm		:30			NM	1	$3,300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	-T-----	1	$3,300.00						
N 13	WFSB	10/15/12	10/19/12	Eyewitness News	11PM - 11:35PM		:30			NM	3	$2,250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	1-1-1--	3	$750.00						
N 14	WFSB	10/20/12	10/20/12	Eyewitness News	11PM - 11:35PM		:30			NM	1	$750.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	-----S-	1	$750.00						
D 15	WFSB	10/21/12	10/21/12	M-SU Delayed News	Delayed News		:30			NM	0	$0.00
									Totals		18	$17,950.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/20/12	18	$17,950.00	$15,257.50
Totals	18	$17,950.00	$15,257.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Station Order
Courtney for Congress 2012

Market: Hartford, CT
Flight Dates: Monday, October 15, 2012 to Sunday, October 21, 2012

Estimate ID
12360

Contact: Bill Whittle/Laurie LaBrecque
Email: Bill.Whittle@wfsb.com
Phone: 860-728-3333
Fax: 860-728-5669
Direct: michael.harris@meredith.com

WFSB-TV Order #4976654

Program Name	DP	Days	Gross Rate	Mon Oct 15	Tue Oct 16	Wed Oct 17	Thu Oct 18	Fri Oct 19	Sat Oct 20	Sun Oct 21	Total
WFSB 5:30a News	EM	M-F	$800.00		1						1
5:30 AM 6:00 AM		30	**$800.00**								
Sold Out: Lowest Rate to Clear Per WFSB											
WFSB 6a News	EM	M-F	$1,200.00			1					1
6:00 AM 6:30 AM		30	**$1,200.00**								
Sold Out: Lowest Rate to Clear Per WFSB											
WFSB 6:30a News	EM	M-F	$1,200.00	1			1				2
6:30 AM 7:00 AM		30	**$2,400.00**								
Sold Out: Lowest Rate to Clear Per WFSB											
CBS This Morning	EM	M-F	$300.00					1			1
7:00 AM 9:00 AM		30	**$300.00**								
Live with Kelly	DT	M-F	$200.00		1						1
9:00 AM 10:00 AM		30	**$200.00**								
Price Is Right	DT	M-F	$300.00	1							1
11:00 AM 12:00 PM		30	**$300.00**								
WFSB Noon News	DT	M-F	$325.00				1				1
12:00 PM 12:30 PM		30	**$325.00**								
WFSB 5p News	EN	M-F	$1,800.00			1					1
5:00 PM 5:30 PM		30	**$1,800.00**								
Sold Out: Lowest Rate to Clear Per WFSB											
WFSB 5:30p News	EN	M-F	$1,800.00	1							1
5:30 PM 6:00 PM		30	**$1,800.00**								
Sold Out: Lowest Rate to Clear Per WFSB											
WFSB 6p News	EN	M-F	$900.00		1		1				2
6:00 PM 6:30 PM		30	**$1,800.00**								
Inside Edition	PA	M-F	$725.00					1			1
7:00 PM 7:30 PM		30	**$725.00**								
NCIS	PT	Tu	$3,300.00		1						1
8:00 PM 9:00 PM		30	**$3,300.00**								

PMT

PMT

PMT

PMT

PMT

Rachael Beale
Media Strategies and Research
11350 Random Hills Road, Suite 670, Fairfax, Virginia 22030
rachael@mediastrategies.com

Date/Time Sent: 10/5/2012 7:40:16 AM
WFSB-TV

MSR

Station Order
Courtney for Congress 2012

Market: Hartford, CT
Flight Dates: Monday, October 15, 2012 to Sunday, October 21, 2012

Estimate ID
12360

Contact: Bill Whittle/Laurie LaBrecque
Email: Bill.Whittle@wfsb.com

Phone: 860-728-3333
Fax: 860-728-5669
Direct: michael.harris@meredith.com

WFSB-TV

Program Name	DP	Days	Length	Gross Rate	Mon Oct 15	Tue Oct 16	Wed Oct 17	Thu Oct 18	Fri Oct 19	Sat Oct 20	Sun Oct 21	Total
WFSB 11p News	LN	M-F		$750.00	1		1		1			3
11:00 PM 11:35 PM			30	**$2,250.00**								
Saturday 11p News	LN	Sa		$750.00						1		1
11:00 PM 11:30 PM			30	**$750.00**								
Sunday 11p News	LN	Su		$750.00							1	1
11:00 PM 11:30 PM			30	**$750.00**								
Station Gross Totals				**$18,700.00**	4	4	3	3	3	1	1	19

Rachael Beale
Media Strategies and Research
11350 Random Hills Road, Suite 670, Fairfax, Virginia 22030

rachael@mediastrategies.com

Date/Time Sent: 10/5/2012 7:40:16 AM
WFSB-TV

CONTRACT

WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision	Alt Order #
497654 /	

Product
October 15-October 21, 2012

Contract Dates	Estimate #	
10/15/12 - 10/21/12	11824	

Advertiser	Original Date / Revision
Courtney for Congress	10/05/12 / 10/05/12

And:

Media Strategies and Research
Attention: Rachael Beale
1580 Lincoln Street
Suite 510
Denver, CO 80203

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WFSB	House- National	House-National

Special Handling

Demographic
Adults 25-54

IDB#	**Advertiser Code**	**Product Code**
Agency Ref	**Advertiser Ref**	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WFSB	10/16/12	10/16/12	Eyewitness News	5:30a - 6am		:30			NM	1	$800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	-T-----	1	$800.00							
N 2	WFSB	10/17/12	10/17/12	Eyewitness News	6am - 6:30am		:30			NM	1	$1,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	--W----	1	$1,200.00							
N 3	WFSB	10/15/12	10/18/12	Eyewitness News	6:30am - 7am		:30			NM	2	$2,400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	1--1---	2	$1,200.00							
N 4	WFSB	10/19/12	10/19/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	1	$300.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	----F--	1	$300.00							
N 5	WFSB	10/16/12	10/16/12	9am-10am	9am - 10am		:30			NM	1	$200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	-T-----	1	$200.00							
N 6	WFSB	10/15/12	10/15/12	11a-12p Price is Right	11am - 12pm		:30			NM	1	$300.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	M------	1	$300.00							
N 7	WFSB	10/18/12	10/18/12	Eyewitness News	12pm - 12:30PM		:30			NM	1	$325.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	---T---	1	$325.00							
N 8	WFSB	10/17/12	10/17/12	Eyewitness News	5pm - 5:30pm		:30			NM	1	$1,800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	--W----	1	$1,800.00							
N 9	WFSB	10/15/12	10/15/12	Eyewitness News	5:30pm - 6pm		:30			NM	1	$1,800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	M------	1	$1,800.00							
N 10	WFSB	10/16/12	10/18/12	Eyewitness News	6pm - 6:30pm		:30			NM	2	$1,800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	-1-1---	2	$900.00							
N 11	WFSB	10/19/12	10/19/12	Inside Edition	7pm - 7:30pm		:30			NM	1	$725.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision	Alt Order #
497654 /	

Contract Dates	Product	Estimate #
10/15/12 - 10/21/12	October 15-October 21,	11824

Advertiser	Original Date / Revision
Courtney for Congress	10/05/12 / 10/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	----F--	1	$725.00						
N 12	WFSB	10/16/12	10/16/12	NCIS	8pm-9pm		:30			NM	1	$3,300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	-T-----	1	$3,300.00						
N 13	WFSB	10/15/12	10/19/12	Eyewitness News	11PM - 11:35PM		:30			NM	3	$2,250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	1-1-1--	3	$750.00						
N 14	WFSB	10/20/12	10/20/12	Eyewitness News	11PM - 11:35PM		:30			NM	1	$750.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	-----S-	1	$750.00						
N 15	WFSB	10/21/12	10/21/12	M-SU Delayed News	Delayed News		:30			NM	1	$750.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	------S	1	$750.00						
									Totals		19	$18,700.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/21/12	19	$18,700.00	$15,895.00
Totals	19	$18,700.00	$15,895.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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